## APPLICATION DATA SHEET

## Application Information

Application Type::

Regular

Subject Matter::

Utility

Suggested Classification::

Suggested Group Art Unit::

Title::

METHOD AND SYSTEM FOR CLICKPATH

FUNNEL ANALYSIS

Attorney Docket Number:: MS#183302.1 (4966)

Request for Early Publication?:: No

Request for Non-Publication?:: Yes

Suggested Drawing Figure::

Total Drawing Sheets:: 80

Small Entity?:: No

## Applicant Information

Applicant Authority Type:: Inventor

Primary Citizenship Country:: Canada

Status:: Full Capacity

Given Name:: Teresa

Family Name:: Mah

City of Residence:: Redmond

State or Province of Residence::

Country of Residence:: US

Street of Mailing Address:: 15918 NE 83rd Court

City of Mailing Address:: Redmond

State or Province of Mailing

Address:: WΑ

Postal Code of Mailing Address:: 98052 Applicant Authority Type:: Inventor

Primary Citizenship Country:: US

Status:: Full Capacity

Given Name:: Hendricus

Middle Name:: D. J.

Family Name:: Hoek

City of Residence:: Kirkland

State or Province of Residence:: WA
Country of Residence:: US

country of Residence...

Street of Mailing Address:: 9201 NE 132nd Place

City of Mailing Address:: Kirkland

State or Province of Mailing

Address:: WA

Postal Code of Mailing Address:: 98034

Applicant Authority Type:: Inventor

Primary Citizenship Country:: US

Status:: Full Capacity

Given Name:: Ying Family Name:: Li

City of Residence:: Bellevue

State or Province of Residence:: WA

Country of Residence:: US

Street of Mailing Address:: 14511 NE 58th Street

City of Mailing Address:: Bellevue

State or Province of Mailing

Address:: WA

Postal Code of Mailing Address:: 98007

Correspondence Information

Correspondence Customer Number:: 000321

Representative Information

Representative Customer Number:: 000321

## Assignee Information

Assignee Name::

Microsoft Corporation